



FOR IMMEDIATE RELEASE

Masterblend International Hires Kris Warren as Horticultural Products Sales Executive

March 2016 - Morris, IL Masterblend International is proud to announce the addition of Kris Warren to its horticultural products sales team. She will be responsible for business development and sales of Masterblend's complete line of water-soluble fertilizers, control-release fertilizers, herbicides, pesticides, and other products for professional growers.

As a previous owner of a wholesale greenhouse, Ms. Warren has unique insight into the challenges faced by today's grower. Her responsibilities spanned every aspect of the operation from hands-on growing duties to sales and fulfillment of quality horticulture products to customers. This comprehensive involvement in professional growing operations make her a qualified partner to growing professionals seeking solutions to improve results.

For the past 30 years, Ms. Warren has provided horticultural design, implementation, and maintenance services to a multitude of clients including municipalities, park districts, private businesses, and homes. Her experience includes interaction at every stage of the process from design, planning, communication with and selection of growers, coordinating installation, and site maintenance.

Ms. Warren holds a degree in Ornamental Horticulture and actively volunteers in local events with Horticultural focus.

Mark Jeffries, Vice President of Masterblend International shares, "Demand for our products is growing and in order to provide an exceptional level of service to our current and potential clients, we needed to expand our sales team. Ms. Warren brings qualified, real-world experience that she will be able to share with our customers. This credibility made her the clear choice for our organization."

About Masterblend International: Masterblend International is proud to be a leading U.S. supplier of premium horticultural products and services to professional growers. Masterblend also manufactures a complete line of premium water-soluble and control-release fertilizer products.

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